



الجمعية السعودية لتطوير ونقل التقنية
Saudi Society for Technology Development & Transfer

Innovation & Technology Leadership Series

Harnessing National Intellectual Capital for Wealth and Jobs Creation:

Roadmap from Assessment to Fulfillment

Live Via Sattelite



Debra Amidon

CEO ENOVATION INTERNATIONAL LTD.

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6:30 - 10:30 P.M

Abstract:

The dynamics of the knowledge economy, speed of innovation, and need for jobs and wealth creation demand new organizational management structures and forms. Management practices and policies to bring enterprises and nations into the next millennium must be knowledge-based rather than raw material or physical asset based. Knowledge, innovation, and collaboration are fundamentals to the new infrastructure needed to create prosperity for any nation or enterprise. This requires developing innovation and knowledge strategies and understanding knowledge economics, knowledge structures, knowledge technology and more, to effectively harness intellectual capital and achieve global leadership.

Locations : Riyadh - Al-Khobar - Jeddah

Co-organizer:

شركة تقنيات المستقبل المحدودة
Future Technologies Ltd.

